

Module 3

Your Personal Why

Meaningful Specifics contained in the Your Personal Why video.

- Write your dreams on paper.
- Your “Personal Why” is the foundation of your business.
- Actualizing thoughts will bring your dreams out of your head and into your life.
- Your “Personal Why” is the reason you are building a Max business.
- Declaring your “Personal Why Will” motivate you until your dreams become reality.
- Take action.

Worksheet

When we were young we were constantly dreaming. We never put limitations on ourselves. As we get older we start thinking more about our limits than our dreams. Perhaps it's because we have experienced many disappointments, or maybe we just don't believe we have the time or money to make our dreams come true. It's time to allow yourself to dream and think about the possibilities again.

Tips for success:

- Visualize your dreams and find images that represent your dreams.
- Put images of your dreams in a place that allows you to look at them every day.
- Put images of Your Personal Why in places that allow you to look at them every day.
- Your Personal Why must be stronger than any distraction that may try lead you off your path to success.

Now is the time to put your dreams in writing.

What would your ideal life look like? What are your dreams (family, finances, career, time, etc)?

What characteristics do you want to improve upon (self-confidence, public speaking, happiness, sense of security)?

What is stopping you from having what you want?

Now that you identified your dreams you must know the reasons **why** you want to live the dreams you listed above. It is the **why** that will cause you to act. Your Personal Why is what will keep you from quitting even when times are hardest. Your Personal Why is what feeds your drive and passion to achieve your dreams.

Your Personal Why

Write Your Personal Why for each of the dreams listed above. This is your time to really ask yourself why you want to fulfill each dream. If you don't understand why you want to fulfill your dreams, then it will become easy to procrastinate and put other activities that don't help you get closer to achieving your dreams in front of those that really matter.

Write your Personal Why for each dream.

Dream 1 _____

Why?

Dream 2 _____

Why?

Dream 3 _____

Why?
